

Customization Information

SheelySystems Health Update Newsletter subscription includes extensive customization for your convenience. As you can see on the Sample, your customization information appears in numerous places throughout the newsletter in order to emphasize that this is YOUR newsletter to them. It does not appear as a generic newsletter that could have been sent by anyone with your information appearing in just one location.

If you decide to order the SheelySystems Health Update Newsletter, you will want to provide the following information for customization:

Doctor's Name: _____
Clinic Name: _____
Clinic Address: _____
Clinic Phone Number: _____
Clinic Fax Number: _____
Website address: _____
Clinic E-mail: _____

Also, a short synopsis of your practice...ours currently reads: "Dr. Sheely is dedicated to providing excellent care for his patients. He recently completed serving 8 years on the Ohio Board of Chiropractic Examiners. He has also served two terms as President of the Ohio State Chiropractic Association."

Please let us know what information you would like to convey to your readers. (This goes on the front page under your picture.)

Also, if there is a picture you would like put at the top of the letter, please attach that to an e-mail sent to cathy@sheelychiro.com. Otherwise, the Chiropractic symbol will go there.

There is a column in the newsletter for your choice of information. We use it to post our Saturday openings and Spinal Health Care Class dates. Some of the other doctors are using this to post a Patient of the Month.

Indicate your preference: ___ Special Announcements ___ Patient of the Month

Fax or e-mail this information with your for fastest service. If not received with the order, the first newsletter will be sent 10 days following info receipt.

FAX: 513-988-9220 E-mail: cathy@sheelychiro.com